

We transform interactions.

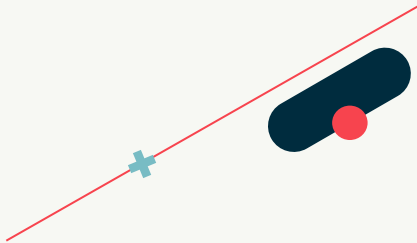
Between people, products, platforms
and processes.



Transforming
Ourselves

Since 2011 we seek to connect with our customers, with their ideas and products.

We work together with the team to improve interactions between people, with talented teams with the expertise to create synergy and results.



We have

what it takes

We grew by solving technological problems and creating specialized solutions until we became strategic partners of our clients.

These are the 3 ways we have to relate to our customers.

EVOLUTION

EXPERIENCE

STRATEGY





EVOLUTION

Web, Mobile
& Legacy.

Skills allows us to maintain the **legacy** of your company taking care of your business operations.

We speed up transformation with specialized people in different technologies and methodologies.

EXPERIENCE

Orchestration solutions & Minimum Viable Product.

We think, design and develop **digital products** using **methodologies** and **technologies** that lead the market.

We add value by focusing our efforts on the development of an **MVP** (Minimum Viable Product), ensuring the scope of any project.

STRATEGY

Consultancy & Training.

For those who seek an innovative **purpose**, we implement services that drives your company through the digital transformation.

We focus on the **Time to Market** and the high availability of your **platforms**.





EVOLUTION



PUNTO
NET



NODE
JS



IBM
CICS

COBOL

COBOL
PROGRAMMING



VUE
JS



KATALON



REACT



PHP



MAGENTO
E-COMMERCE



DOCKER
PLATFORM



XAMARIN
DEVELOPMENT



IOS
DEVELOPMENT



JENKINS
AUTOMATION



ROBOT
PROGRAMMING
AUTOMATION



HTML
5



ASM
ASSEMBLER
LANGUAGE



PYTHON



SELENIUM



ANDROID



JAVA



ANGULAR



CSS
3



EXPERIENCE



**AGILE
METHODOLOGY**



**DESIGN
THINKING**



**CONTINUOUS
INTEGRATION**



**CONTINUOUS
DELIVERY**



**USER
EXPERIENCE**



**VERSION
CONTROL SYSTEM**



**INTERACTION
DESIGN**



**ISO 9001
2015**



KUBERNETES



PROTOTYPING



**COLLABORATIVE
ENVIRONMENT**

STRATEGY



BUSINESSES
DECISIONS



CLOUD
SOLUTIONS



SOFTWARE
FINTECH



AMAZON
WEB SERVICES



TRANSFORMACIÓN
DIGITAL



MICROSOFT
TECHNOLOGIES



TRANSFORMACIÓN
DIGITAL



TECNOLOGÍA
CONSULTORÍA



GOOGLE
SOLUTIONS



WORKSHOPS



CAPACITACIONES



EVOLUTION

Agile / Monthly

Pricing is variable based on profiles and team size.

Typically 6 - 12 + month engagement
90 day minimum commitment



EXPERIENCE

Plan & Prototype

Pricing is a narrow estimate range with suggested Do-Not-Exceed (DNE) amount.

Typically 6 - 12 week process

Design + Build

Pricing is a wider estimate range with suggested Do-Not-Exceed (DNE) amount.

Typically 4 - 6 month process



STRATEGY

Advice & Consulting

Design Thinking and workshops.
Business Analysis.
On-site or Remote Process

1 - 5 + Working Days

Cultural Evangelization

Digital Transformation
On-site or Remote Process

Could take a year or two.

We Value

your time



In recent years, we understood the true meaning of a **transformation** and exposed ourselves to the **cultural and technical** challenges that organizations face on that journey.

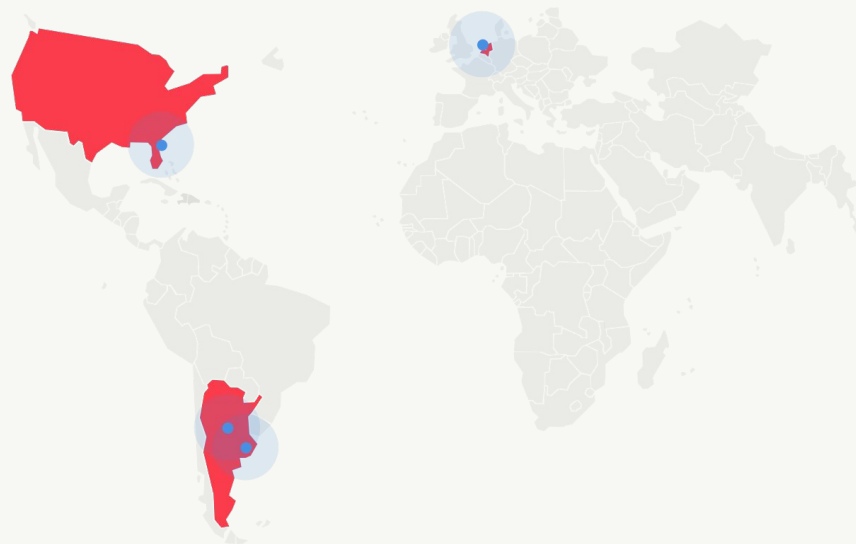
Our purpose is to help organizations adapt their agendas and priorities, in an environment of constant change, led by the new needs and expectations of their customers.

Our experience

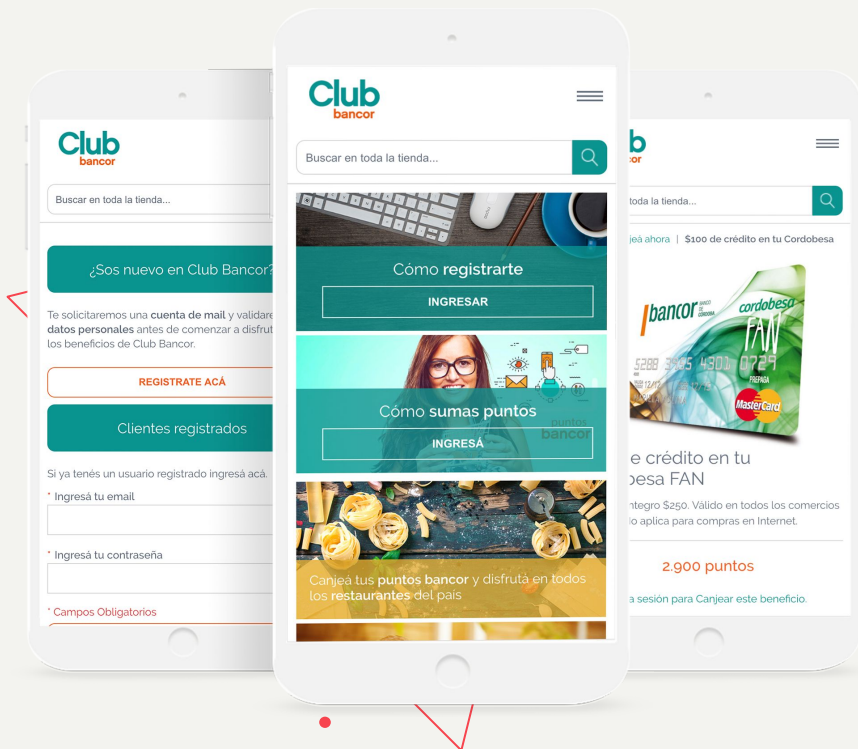
Banking & Financial
Retail
Sports & Events
Innovation
Startup acceleration

Local or remote

Headquarters in Buenos Aires & Córdoba · Argentina
Offices in Den Haag · Holanda
Presence in Miami · USA







LOYALTY PROGRAM

Club Bancor

ECommerce solution with tools that helped the brand to strengthen the relationship with its customers.

Marketing, email, audience segmentation for specific benefits through big data, management of current accounts and, most importantly, **integration with all transactional systems** within the bank.



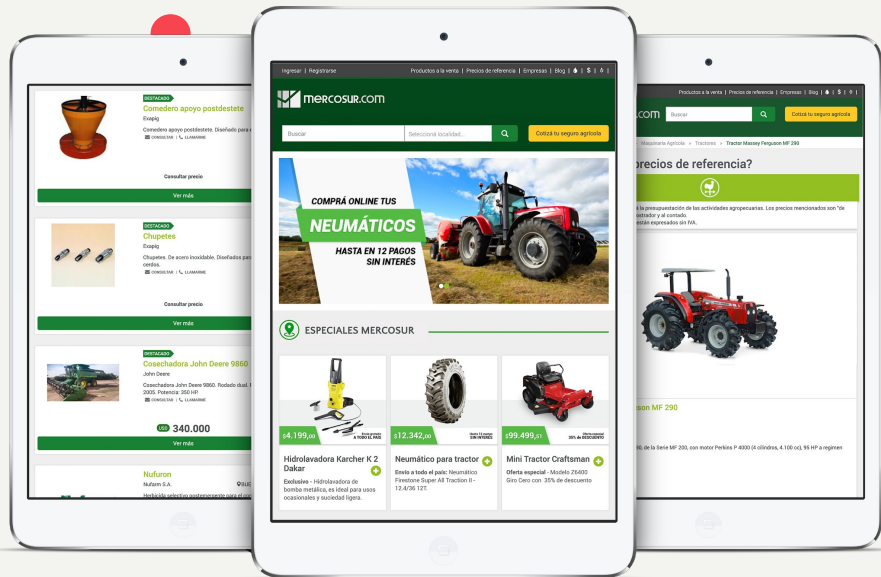


B2B PLATFORM

Funerama

Development of a B2B platform for the funeral sector in the Netherlands. Part of the product consists of a funerary **service planning tool** that helps different providers to offer their services, book for funeral places, confirm events and visualize and schedule specific dates in a calendar.





MARKETPLACE B2B – B2C

Mercosur.com

It is the most important online buying and selling site in the Argentine country.

In Mercosur.com producers, professionals and companies in the agricultural sector can specify the best businesses by accessing a digital market where the main brands publish their products, services and reference prices.

The marketplace with the best experience for agriculture.

LOYALTY

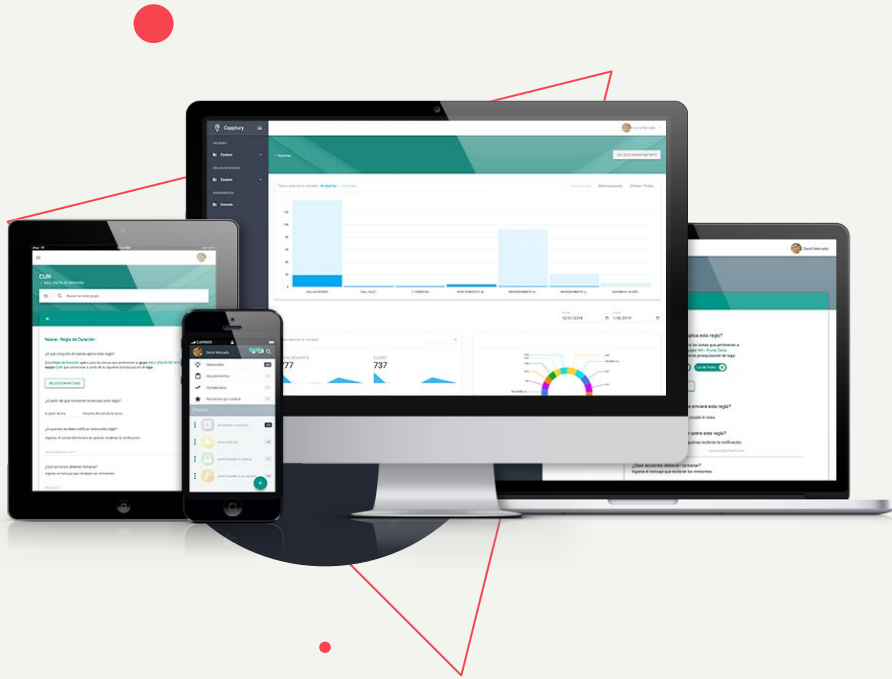
Kipling – iOS & Android

Loyalty solution to improve the brand in digital channels and grow the business worldwide.

Interactive applications with an update in real time, in several languages, and implementation across the country. Exchange points and discounts on purchases in stores.

The QR code strategy, **geofencing notifications** and **augmented reality** make the product an innovative tool.





OPERATIONS PERFORMANCE

Blue Diamonds,
NH, Sheraton

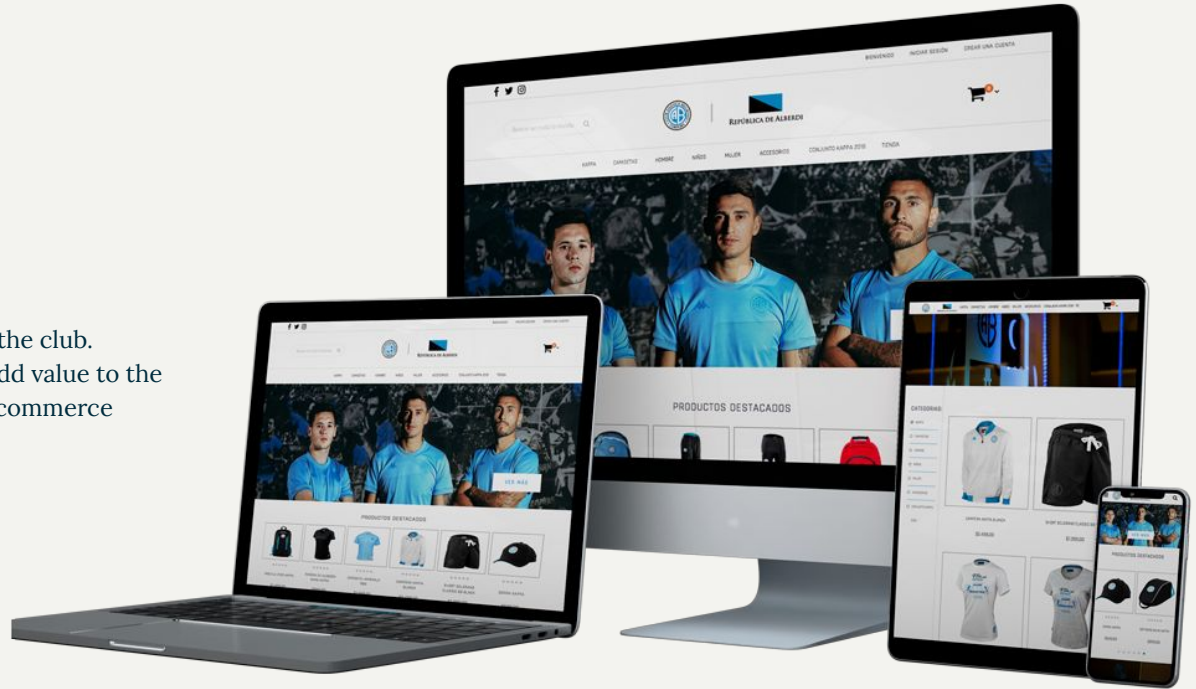
Digital **monitoring solution and task management tool in real time**. All functionalities are based on hierarchical roles with free access to all employees in a group of services. All problems are tracked through a **business intelligence panel** on any software in the hotel industry.



ECOMMERCE

Club Atlético Belgrano

Online shopping experience for all the fans of the club.
By understanding the business objectives, we add value to the **Magento** platform. The number one tool for e-commerce solutions.



WAS THIS HELPFUL?

Take the next step.

LET'S TALK



OFFICE

Den Haag · Holanda
hallo@mobydigital.com

HEADQUARTERS ARGENTINA

Buenos Aires
che@mobydigital.com
+54 11 5272 5500

Córdoba
hola@mobydigital.com
+54 351 481 9776

PRESENCE

Miami · USA
hello@mobydigital.com
+1 305 922 8102